

Sponsorship Package



TED^xOcala
x = independently organized TED event

Saturday, November 11, 2023

10:00 AM - 4:00 PM

College of Central Florida

Dear Sponsor,

It is a privilege for me to take this opportunity to thank you for considering our sponsorship opportunities for TEDxOcala.

TEDxOcala is a not-for-profit conference which is an independently organized TED event. This is our ninth year and with your generous support, our aim is to create a first-class event to showcase ideas worth sharing in our community and with the global TED community.

There are many reasons to partner with us including:

- You believe in bringing together organizations and individuals who want to be change agents surrounding remarkable thinking and ideas.
- You want to leverage ideas, technologies, design and education to help create a better future.
- You think it is important to invest in your local community to support innovation and the power of “ideas.”

We are delighted with your willingness to collaborate with us.

TEDxOcala is organized by local volunteers who care deeply about creating a better future for our community. We receive funding from leading individuals and organizations in Ocala who believe in the power of ideas to change the world and our community. In exchange, we provide promotional benefits and immense gratitude to each of our partners.

Financial contributions to TEDxOcala are applied directly to our event production costs. We are also grateful for the countless hours that our volunteers are dedicating to bring this event to life.

Thank you very much for your time and support. We are looking forward to making this experience memorable and an event we can all be proud of.

Kindest Regards,

Dr. Manal Fakhoury
Curator
TEDxOcala
www.TEDxOcala.com

TEDxOcala would be proud to partner with forward thinking organizations that embrace new ideas, and are conscious about improving the quality of life in our communities.

Furthermore, we are in search for sponsors who believe in the TEDxOcala mission of inspiring Ideas Worth Spreading.

SPONSORSHIP LEVELS

Platinum
\$5000

GOLD
\$2500

SILVER
\$1000

BRONZE
\$500

Forms of In-Kind Sponsors

Opportunities

Lunch Catering

Gold

Printing

Gold

T-shirt Design and Printing

Silver

Photography

Silver

SPONSORSHIP LEVELS EXPLAINED

Platinum ~ \$5000

- 16 Complimentary Tickets
- 8 Complimentary TEDxOcala t-shirts
- Video on social media about the sponsorship
- Logo on branded items (ex. Of possible items: pens, bags, notebooks)
- Logo on virtual and printed program
- Placement of company logo on slide before and after the show, as well as during breaks
- Opportunity to place promotion material in the attendee gift bags
- Logo placement on website with link to website and description to company
- Visual thank you at your place of business

Gold ~ \$2500

- Company Banner at entrance of event as Gold Sponsor
- 8 Complimentary Tickets
- 4 Complimentary TEDxOcala t-shirts
- Logo on virtual and printed program
- Placement of company logo on slide before and after the show, as well as during breaks
- Opportunity to place promotion material in the attendee gift bags
- Logo placement on website with link to website and description to company
- Logo appears on pre-roll credits at the end of each TEDx video
- Logo placement on some of our event branded items
- Visual thank you at your place of business

SPONSORSHIP LEVELS EXPLAINED, Conti.

SILVER ~\$1000

- 4 Complimentary Tickets
- 2 Complimentary TEDxOcala t-shirts
- Logo on virtual and printed program
- Placement of company logo on slide before and after the show, as well as during breaks
- Opportunity to place promotion material in the attendee gift bags
- Logo placement on website with link to website
- Logo placement on some of our event branded items

BRONZE ~\$500

- 2 Complimentary Ticket
- 1 Complimentary TEDxOcala t-shirt
- Name on virtual and printed program
- Name of company listed on slide before and after the show, as well as during breaks Opportunity to place promotion material in the attendee gift bags

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SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Complete forms can be returned to Manal Fakhoury at Manal.llc@gmail.com. Please contact us with any questions at 352-266-1268.

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Contact Address: _____

Sponsorship Type (please circle): **Platinum** **Gold** **Silver** **Bronze**

Sponsorship Amount: _____

Method of Payment (please circle): check cash credit card send invoice

Credit Card Num.: _____ . Exp. Date: ___/___ C.V.C: _____

All checks should be made out to the Marion County Literacy Council. Check can be mailed to PO Box 4428 Ocala, FL 34478

Please indicate TEDxOcala in the subject area on the check. The Marion County Literacy Council is the fiscal agent for TEDxOcala. If you choose credit card, Manal will contact you to receive payment.

\$ _____	_____	_____
Total Sponsorship Amount	Signature	Date